

EXHIBITOR OPPORTUNITIES

COC-ATD CONFERENCE

TRANSFORMING TALENT: THE FUTURE OF WORK

22 February, 2024

Moore Norman Technology Center-
South Penn Campus

Central Oklahoma's premier annual conference for talent development, training, leadership and HR professionals.

SPONSORSHIP LEVELS



THE

AMBASSADOR

SPONSORSHIP

\$1,000



THE

INNOVATOR

SPONSORSHIP

\$2,500



THE

VISIONARY

SPONSORSHIP

\$5,000



THE

PREMIER

SPONSORSHIP

\$10,000



Exhibitor Space

Includes one (1) 5ft table in the vendor space. The event agenda will have built in time for all attendees to visit the exhibitors ensuring the chance to have meaningful conversations with conference attendees.



Logo in Print & Digital Materials

Sponsoring organization's logo will be included in the following conference communications:

- Pre-conference welcome email
- Post-conference "Next Steps" email
- Printed conference program
- Event website
- Digital scrolling banner at venue day-of



Promotional Space on COC-ATD Website

Get your company's promotional information on the COC-ATD website for one (1) month following the conference.

 **1 Conference & Happy Hour Ticket**
(\$305 value)


 **2 Conference & Happy Hour Tickets**
(\$610 value)


 **4 Conference & Happy Hour Tickets**
(\$1200 value)


 **6 Conference & Happy Hour Tickets**
(\$1830 value)

Space in Conference Program

Premier ad space in conference program provided to each conference participant digitally and in-print.

 **Half Page**
Width: 7", Height: 4.75"

 **Full Page**
Width: 7", Height: 9.625"

 **Two (2) Full Pages**
Width: 7", Height: 9.625" x2



PREMIER PERKS

One (1) Promotional Email Blast

Get your company's promotional information in the inbox of every conference attendee prior. You provide the information and we send it out to every registered attendee following the conference!

On-Stage Recognition

As a special thank you for your significant contribution, your company will be honored on stage, showcasing your commitment and leadership in our industry to our influential audience.



LEAD LIST

Receive the email information of each conference registered guest ensuring your company's opportunity for follow-up conversation.



Note: Promotional material may only be used to highlight sponsorship and services, and may not include recruitment elements. All marketing imagery must be submitted and approved by COC-ATD board by February 12th, 2024.